

ODSynergy.Com
P. O. Box 1715, Yaba,
Lagos, Nigeria
info@odsynergy.com

ODSynergy.Com Advertising Guidelines

Advertise and feature your organizational development and human resource products, services, and job opportunities on ODSynergy.com. Here are the key guidelines and rates.

Section A: Categories

1. Banner Advertisement – Home Page

Sliding Banner

Image: 150(w)x150(h) pixels static JPG; URL link
Rate: \$850 (per annum/12-month duration)

2. Banner Advertisement – Organizational Development Products & Services Mall

Sliding Banner

Image: 150(w)x150(h) pixels static JPG; URL link
Rate: \$600 (per annum/12-month duration)

Still Banner

Image: 360(w)x360(h) pixels static JPG; URL link
Rate: \$850 (per annum/12-month duration)

3. Webpage Sponsorship

You may choose to sponsor any of the following webpages:

- I. change management solutions,
- II. leadership team development,
- III. organization assessment,
- IV. human capital performance management systems, and
- V. internal organizational development structured workshops.

(Visit [our website](#) to learn more about the webpage you wish to sponsor.)

Your advert image will replace the content-details (second) image on the webpage you sponsor.

Banner Image: 426(w)x 576(h) pixels static JPG; URL link
Rate: \$1,800 (per annum/12-month duration)

4. Job Opportunity Posting – OD Job Exchange

Link your OD and related job opportunities to the OD Job Exchange.

Nature of job posting: Direct URL link to your webpage
Rate: \$200 per job link (max. of 90 days)

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Maximum No. of Words: 150 words, (including Job Title in full, Name and location (city, state/region, country) of recruiting organization, and Application deadline)

Give the direct webpage (URL) of job details to which ODSynergy.Com will link the advert.

Your job opportunity webpage should contain at least the following details:

- *Job Title in full
- *Name and location (city, state/region, country) of recruiting organization
- *Application deadline
- *Brief job description
- *Brief job specifications
- *Direct webpage (URL) of job details to which ODSynergy.Com will link.

Section B: Payment Procedure

Step 1:

We want to keep ODSynergy.com light on advertisements. So [contact](#) us to check availability of your preferred space. This is important if you are sponsoring a webpage.

Step 2:

Pay for the specific advertising/job posting type depending on your preferred location, follow the relevant payment link to the payment processing firm we use:

1. [Sliding Banner Advertising – Home Page](#)
2. [Sliding Banner Advertising – OD Products and Services Mall](#)
3. [Banner Advertising – OD Products and Services Mall](#)
4. [Webpage Sponsorship](#)
6. [Job Opportunity Posting – OD Job Exchange](#)

Step 3:

Check that your advertisement/job posting details conform to the specifications under the Categories Section; then email the advertisement/job posting details to: transactions@odsynergy.com.

Date Updated: July 15, 2021